

e-Business Manager Insight

A question we get quite often is, "How do I create a link where users can go directly to an item available in e-Business Manager?" The most common goal for our customers is to add an URL to an email or an advertisement on another website.

For the answer, we studied the <form> on the products page that takes us to the item page. Here is what we found:

```
http://<yourSite>/iw_products.m4p.pvx?;item?ItemCode=<yourItemCode>&source=psdtl&company=<yourCompanyCode>
```

The three variables you need to complete the URL for your site are:

<yourSite>

This is the domain where your e-Business Manager resides. For example: ebm.4eBM.com or ebmhost32.ebm.bestsoftwarehost.com.

<yourItemCode>

This is the item code displayed on your e-Business Manager site.

<yourCompanyCode>

Obviously, your three letter company code. (Use capital letters.)

The last thing we learned from our study was that the *source* variable in the URL indicated whether or not you were using frames in e-Business Manager.

The value psdtl, shown above, indicates that you are not using frames and will display header and footer information. To display the page in a frame, use the value ps.

Type the following into your Internet Explorer:

```
http://ebm.4eBM.com/iw\_products.m4p.pvx?;item?ItemCode=4EBM-002&source=psdtl&company=HTI
```

There's a little more going on here than just the item page display, but the link works.

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